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# Press Release

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FOR IMMEDIATE RELEASE

## **Learning Management Systems: The Missing Link and the Great Enabler**

**Marlborough, MA, October 23, 2012** – With a 30-year history of research, planning, and field work in leadership, learning, and technology, Dr. John Phillippo, Executive Director of the [Center for Educational Leadership and Technology](http://www.celtcorp.com), has co-written a comprehensive article about the complexities and the evolving potential of Learning Management Systems.

Dr. Phillippo describes the challenges faced by educators in understanding the wide variety of learning management products and how these systems enable teachers and administrators to access and use data to make decisions about instruction and assessment. Further, the article depicts a couple of models that describe how learning management systems can be used to personalize learning for all students.

The article, entitled "[Learning Management Systems: The Missing Link and the Great Enabler](http://www.celtcorp.com)" was published in *Perspectives*, the magazine of the Massachusetts Association of Supervision and Curriculum Development (MASCD), and has been widely distributed in education technology circles.

Dr. Phillippo is the founder and Executive Director of the Center for Educational Leadership and Technology (CELT). He is nationally and internationally recognized as a resource consultant for learning organizations on issues related to architecting and implementing a "digital" infrastructure in support of contemporary teaching, learning, and management. Dr. Phillippo is a former math/science teacher and school administrator. He completed his doctoral degree studies at the Harvard Graduate School of Education in the area of administration, planning, and social policy.

Contributing to the article was Sarah L. Krongard who recently served as an Education Program Manager at CELT. Prior to CELT, Sarah was a Teaching Fellow and Research Assistant at the Harvard Graduate School of

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Education (HGSE), exploring the power of networked learning. She is a graduate of Wellesley College and received her Master's degree in Technology, Innovation, and Education from HGSE.

Dr. Phillipino commented that, "A learning management system framework can empower educators, parents, and students by means of access to real-time and easy-to-use information that can alter and shape a student's personalized learning path. Since its inception, CELT has worked with all types of learning organizations—from the classroom to the school, state, and federal level—to focus on ways to improve student learning."

For more information about the impact of learning management systems on your organization or how CELT can assist you in this area, please contact Dr. John Phillipino at 508-624-4474 or [jphillipo@celtcorp.com](mailto:jphillipo@celtcorp.com).

### **About CELT**

For over two decades, the Center for Educational Leadership and Technology has been viewed as a "thought leader" and "trusted technical advisor" focused on aligning leadership, learning, and technology. By working collaboratively with educational organizations, government agencies, and foundations, CELT assists educators in their pursuit of increased student achievement, effective teaching, and improved operational effectiveness. CELT's mission is to help learning organizations attain their vision, mission, and goals by integrating high-quality programs, services, and technology with the organization's people and processes in a timely, efficient, and cost-effective way.

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